Regional & EU Projects

Programme (july 2018):



Interreg V-B Adriatic Ionian 2014-2020 (ADRION)

Priority Axis 2 Sustainable Region

Name of the project: InNEST- International Network of Excellences on Sustainable Tourism

Desription: InNEST aims to valorize a sustainable tourism characterized by high quality standards and related to cultural and natural attractions, the cultural heritage, the local food culture supporting a network of excellences along the territories with basic focus on areas characterized as the world heritage (UNESCO sites) of the Adriatic-Ionian Region. Project will put emphasis on sustainable tourism and good practices provided accessibility and support to people with disadvantages.

Partnership: <u>UNITWIN</u>; <u>Greece</u>: Tecnological Insitute of Epirus (lead partner); CCI ILIA; <u>Italy:</u> UNISALENTO; MUNICIPALITY OF PESARO; MUNICIPALITY OF ALBEROBELLO; <u>Albania:</u> AIDA; CHAMBER OF COMMERCE & INDUSTRY GJIROKASTER; <u>Croatia:</u> DUBROVNIK-NERETVA COUNTY; <u>Slovenia:</u> BSC Kranj; Slovenian regional development agency; <u>Bosnia and Herzegovina:</u> REGIONAL DEVELOPMENT ASSOCIATION

Amount to be paid: 118.000 eur

Name: ADRIMOVIETOUR- Support cultural heritage preservation in the ADRION area through movie induced tourism

Description: Project aims to valorize cultural and traditional heritage in the rural areas and less exploited and accessible destinations through building of a "transnational MOVIE network" based on cooperation, capacity building and investment in widespread creativity, by acquiring new skills and looking at multiple opportunities offered by movie-induced tourism. The intent is fostering institutional and public-private partnerships involving local communities so that contribute to overcome the weak multilevel/ multidimensional governance models for spatial and strategic planning and develop a more integrated and environmentally friendly framework.

Partnership: <u>Italy:</u> APT Basilicata Region(tourism promotion agency) - LEAD; <u>Bosnia and Herzegovina:</u> Ministry of EDUCATION, SCIENCE, CULTURE AND SPORT, FORTUNA TOUR; <u>Croatia:</u> City of Dubrovnik, Zara Film Commission; <u>Italia:</u> FORCOPIM; <u>Albania:</u> National Association of Social Workers; <u>Slovenia; Greece:</u> Development Agency of Thessaly

Amount: 200,000 eur

Name: WONDER - Child friendly destinations

Description: The principal objective of the project is to increase the attractiveness and competitiveness of destinations from the Adriatic-Ionian Region

thanks to a child-friendly approach, aimed at improving the livability of cities and the touristic offer (governance, environment and services) through the development of new participatory methods. The project will tackle: the collaboration between tourism and other related sectors; the development of participative models through greater involvement of children, the private sector and civil society; the support towards sustainable tourism; raising awareness campaigns.

Partnership: Italy: Municipality Fano-LEAD, La Scuola Open Source Bari; Slovenia: Municipality

Velenje; Greece: Municipality Achaia; Croatia; Albania

Amount: 122.840 eur

Associated partners in projects:

Name: FESTUM- Sustainable tourism development through the preservation and valorization of the Adriatic-Ionian Carnivals' common tradition

Description: The Project also aims to establish a durable Network of ADRION Carnival Cities to support sharing of knowledge, exchange of experience, creation of links and capacity building.

Workshops will take place in each Partner's territory, in order to facilitate the dissemination of knowledge and techniques amongst the creative industries. Moreover, a common Cultural Brand will be established to enhance the ADRION identity within the Project's cultural Region, while the FESTUM Cultural Route connecting the Adrion Carnivals at transnational level, will boost sustainable tourism development and economic growth.

Partnership: Greece: European Group of Territorial Cooperation "EFXINI POLI" – LEAD, Municipality of Patras; <u>Italy:</u> City of Venice, Municipality of Manfredonia; <u>Croatia:</u> Rijeka Tourist Board; <u>Slovenia:</u> Municipality of Kobarid, Ptuj Tourism Public Institute, <u>Albania:</u> Municipality of Shkodra, <u>Montenegro:</u> Public Institution of Culture HERCEG FEST

Name: Brand CreatE- Place Branding strategies on gastronomy and food value chain for tourism

Desription: BRAND-CReatE project aims to increase competitiveness of places through the collaboration and networking of the tourism sector with other sectors of the local economy, mainly Gastronomy, Food Value Chain (FVC) and Cultural Creative Industries (CCIs). It addresses strategies based on food value chain involving participative interpretation and governance models through greater engagement of the private sector and civil society. The emphasis is given to the rural and inland areas which attract less visitors and are less favored under the tourism development perspective.

Partnership: <u>Greece:</u> Metropolitan Developmental Agency of Thessaloniki- LEAD, University of Thessaly; <u>Slovenia</u>: Zasavje Regional Development Agency, Chamber of Commerce and Industry of Slovenia, <u>Bosna and Hercegovina</u>: Zenica - Doboj Canton; <u>Montenegro</u>: Municipality of Budva; <u>Albania:</u> Chamber of Gjirokaster, Urban Research Institute; <u>Italy:</u> Municipality of Ceglie Messapica, Chamber of Brindisi, <u>Croatia</u>: Croatian Municipality/Agency; <u>Serbia:</u> Municipality of Aleksinac

(November 2018)



Javni poziv Nacionalne turističke organizacije za dobijanje podrške za projekte iz oblasti turizma za 2018/2019

Mjera IA- Razvoj inovativnih turističkih ponuda koje obogaćuju turističku ponudu

Ime: Turistička valorizacija prirodnog i kulturnog naslijeđa na lokalitetu Savinske dubrave

Opis: Savinska dubrava kao prirodni resurs Herceg Novog predstavlja atraktivan gradski ambijent i govori o vrlo vrijednoj kulturno-prirodnoj cjelini. U cilju unapređenja, aktivacije i uređenja ovog lokaliteta planirane su niz aktivnosti koje uključuju: postavku mobilijara (kante za otpatke, klupe) info tabli na svim prilazima, pitokaze duž pješačkih staza, čišćenje vidikovca. Planirana namjena vezana za uređenje Savinske dubrave ima dugoročne i održive ciljeve jer samim osposobljavanjem ovog lokaliteta stvaraju se uslovi pogodni za rekreativnu, nastavnu i naučno istraživačku funkciju.

Iznos: 7,800 eur

Programme (december 2018):



Interreg IPACross-border Cooperation Programme Croatia-Bosnia and Herzegovina-Montenegro 2014-2020

Priority Axis 3 Contributing to the development of tourism and preserving cultural and natural heritage

Name: ADRIATIC AUGMENTED REALITY ADVENTURE- New Tourism Experiance in Adriatic Hinterland: Adriatic Augmented Reality Adventure

Desription: Adriatic Augmented Reality Adventure project aims to create new, innovative,

and attractive tourism offer in the Adriatic Hinterland through valorization of specific cultural and historical sites at the pilot locations in the partner regions. This valorization will include infrastructure investment at pilot locations as well as valorization of historical sites through virtual/mixed reality which will contribute to the promotion of Adriatic Hinterland as smart tourism region. To that end, this new tourism content will be another tourism Adventure combining real adventure and virtual adventure.

Partnership: Bosnia and Hercegovina: Office of the Government of the West Herzegovina Canton for European Integration- LEAD, City of Široki Brijeg; Municipality of Grude, Croatia: City of Obrovac

Amount: 402 714.30 eur of 2 277,723.50

Name: 4 HOOVES- On four hooves

Desription: The projects main goal is to create a unique tourist product aimed at strengthening tourism of cross-border area. By developing new product in the form of riding paths and equestrian tourism, expected increase in arrivals of tourists is 3 %. Project areas will get new infrastructure, new jobs will be opened, capacities will be raised and areas will be promoted, which leads to the main change - regeneration of project area and economic growth. Predicted project outputs are - Joint destination management study, A unique tourism product developed – horse and donkey paths, Capacities raised, Cross border promotion network created, Supporting facilities developed.

Partnership: Croatia: City Novska-LEAD, Public institution of Nature Park Lonjsko polje; Bosnia and Hercegovina: City Banja Luka, The Equestrian Club "Paddock"

Amount: 270 428.92 eur of 1 216 458.51



Norwegian trust that funds communication projects which mitigate anthropogenic climate change

Name: Decreasing the global warming through the use of environmentally friendly mobility

Desription: TOHN continues to make efforts to combat climate change. As a socially responsible organization we will be the first one in Montenegro which will in it's driving fleet include electric vehicles for the tour of old town and nature park Orjen (bicycles, vans and buses). Debates will be organized in which we will invite representatives of local parliamentary parties, line ministries and agencies, as well as foreign representatives of the environment in order to influence the more active involvement of the state and the local community in reducing pollution and global warming.

Amount: 450,000eur

Programme (january 2019):



Name: Unlocking medieval fortresses as a tourist potential in cross border target area

Description: There is a high-level potential in tourism sector that need to be used in full capacity especially the resources in sub-sector of cultural and natural heritage. Activity focuses on engaging recourses (natural, human, institutional) for rising up attractiveness and accessibility of fortification objects and also their higher integration into join tourism offer as an innovative tourism product in target cross bordering areas of Bosnia and Herzegovina and Montenegro. It is important to support responsible and sustainable use of natural resources and cultural heritage.

Partnership: Bosna and Herzegovina: Regional agency of East Sarajevo, TOHN is a lead partner

Amount: 200,000 eur of 400,000

Name: CYCLING RURAL- Cycling routes to improve natural and cultural heritage of Herzegovina and Montenegro

Description: This Action refers to tourism valorization of natural and cultural heritage sites in rural and tourism marginalized areas in the targeted communities in Herzegovina and Montenegro (Široki Brijeg, Ljubuški, Posušje, Grude and Herceg Novi) and making them recognized as outdoor tourism destinations. This involves creation of new and attractive tourism offer (Cycling Rural tourism brand) in both cross border regions and at specific locations. This will directly lead to diversification of tourism offer and it will raise the quality of tourism offer and tourism services in the Adriatic Hinterland.

Partnership: Bosna and Herzegovina: Brijeg, Ljubuški, Posušje, Grude

Amount: 100,000 eur of 400,000

Programme (February 2019):



Europe for Citizens -Networks of Towns

Name: iEurope

Description: iEurope is project that will develop an open European network among the partnering cities/town in order to provide better understanding of European values, policies etc. The project aim is to support citizens' initiatives in their region to be better informed about processes in EU, about EU policies that have local impact, social initiatives and important events. iEurope is network/consortium in various sectors such as digitalisation and use of online services and resources on European, regional and local level concerning civil information, education, culture and Volunteer Aid.

Partnership: <u>Italy</u>: Ortelle Municipality-LEAD; <u>Croatia</u>: Pula; <u>Bulgaria</u>;Sumen; <u>Hungary</u>:Hefta; <u>Latvia</u>: Amataus Novads, <u>Bosnia and Hercegovina</u>:

Srebrenik; Spain

Amount: 16,875 eur of 135,000

Programme (march 2019):



Programme Priority 2

Specific objective SO 2.2 Foster sustainable use of natural and cultural heritage and resources

Name: DANUBE HERITAGE INC- Inclusive models for the Danube region heritage revitalisation

Description: DH INC creates tools and policies based on inclusive management models of heritage redevelopment. Inclusive models aim to benefit the communities around the heritage sites with sustainable, local based business cases and innovative funding and support mechanisms. The project puts the idea of empowering the community in the processes of adaptive reuse and creating inclusive business modelling e.g. around sustainable tourism and services at its centre. DH-INC brings together 17 partners from all Danube countries to bring heritage back to its people.

Partnership: Hungary: BORA 94 Borsod-Abaúj-Zemplén County Development Agency-Lead;

Municipality of Füzér, Romania: Eurodite, Braşov County Council, Urban2020 association; Austria: Eutropian, Bulgaria: Regional Development Agency with Business Support Centre for Small and Medium-sized Enterprises (BSC SMEs); Croatia: Tourist Board Sisak; Slovenia: Business support centre L.t.d., Kranj, E-institute; Slovakia: Municipality of Komárno; Czech Republic- European Development Agency; Serbia: National Alliance for Local Economic Development; Bosnia and Herzegovina: The Office of the Government of the West Herzegovina Canton for European Integration; Moldavia: North Regional Development Agency; Ukraina: Mamaivtsi village council;

Associated partners: <u>Romania:</u> Ministry of Regional Development and Public Administration, National Institute of Heritage, Zabola Estate SRL; <u>Nederland:</u> Heritage Works by Monumentswatch; Germany:

The Trias Foundation

Amount: 54,790 eur of 1,488 517

Telenor Foundation (april, 2019)

Name: Thinking green

Desription: Main objective is to enhance environmental protection at Herceg Novi Municipality.

Specific Objective 1: Establishment of fire protection through the creation of 4-branch hydrant networks in the Savinska Dubrava. Specific objective 2: Increasing security for all those who reside in the forest for recreation, education, tourism, religious and other reasons.

The hydrant network will be 500 m long with 4 hydrants at different locations within Dubrava location. Installing the hydrant network will raise the level of fire safety, which is now very low, since neither the most frequent micro locations nor paths are provided. On a daily basis, especially in the drought periods of the year, people who spent time in the wood are endangered by potential fires as well as people who lives in the nearby of the wood.

| Amount: 15,000 eur of 34,675 | | | | |
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Elektroprivreda Crne Gore (april 2019)



Name: Thinking green

Desription: Main objective is to enhance environmental protection at Herceg Novi Municipality.

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Amount: 15,000 eur